# **James Hutchinson**

Graphic Designer & Dream Maker Happener.

Lethbridge Alberta 250-430-2715 james.fw.hutchinson@gmail.com jameshutchinson.ca



## Skills:

Graphic Design Brand Identity Print Design Digital Content Web Design Photo Editing

### Software:

Adobe Photoshop Adobe Illustrator Adobe InDesign Adobe Premier Adobe After Effects Canva

#### Interests:

Music Onewheel Art Video Games Dungeons & Dragons Craft Beer

## **Portfolio:**

jameshutchinson.ca

# Work Experience

## YMCA of Lethbridge 2018 - Present

Web and Graphic Design Advisor, Lethbridge

Duties include creating promotional materials such as program guides, annual report documents, flyers, and brochures. Other duties include creation of digital content and management of the website, social media accounts, and internal advertising screen system, as well as assisting with marketing strategies.

## Artrageous Advertising 2016 - 2018

Lead Designer, Lethbridge

Duties include brand identity creation, motion and static ad design, print design, management of ad portals for Jim Pattison Groups Lethbridge, Red Deer and Nanaimo news websites. Training and mentoring new hires.

## James Hutchinson Design 2014 - Present

Freelance Graphic Designer, Lethbridge

Duties include collaborating one-on-one with clients to produce the best possible product for their brand. Managing timelines, sales and financing alongside design for print, web and social media management.

# Education

University of Lethbridge Graduated May 2016

Bachelor of Fine Arts, New Media